



BRAIN MATE

Learn

Grow

Achieve

Educational Publishers

Catalogue

2019 – 20

Special features:

- Web support
- “Study Buddy”- Android app for teachers and students

About Us

BRAIN MATE is the latest development in the long standing history of **PRAGATI PRAKASHAN**. It has been established as an independent unit to mainly cater to junior books segment. It was established in September 09' and has shown promising growth trend since then. With an experience of over 50 years in publishing, an established network, this new venture has crafted a niche for itself and aims to further strengthen its presence in school books segment.

Management of Brain Mate comprises of a fine blend of experience and passion. It is being managed by **Mr. Mudit Mittal** a well qualified and passionate youngsters. It was his strong will power, entrepreneurial zeal and passion which led him into this business. Besides this IT and Editorial deptt. lies in the safe and learned hands of **Neha Agarwal**. Neha enjoys a distinction in her Engineering And has working experience of over 3 years in Mahindra & Mahindra. As part of establishment and expansion initially a small segment of primary classes was chosen to focus on with key emphasis being laid on quality, brand building, wide distribution network and building a talent and knowledge based organisation. The name Brain Mate signifies friend to your brain or mind. As a friend gives you peace and happiness and leaves a comforting effect on your mind similarly books by Brain Mate satisfies your quench for simple and knowledgeable reading and upbeats your mind.

Through this venture it would be our constant endeavour to provide the students with the latest, most upbeat and knowledgeable reading material. The aim is to make books your friend, make reading a hobby rather than a burden and provide you with a fascinating and appealing experience of learning.

Chinese Proverb

Learning is a treasure that will follow its owner everywhere.

Confucius

Learning without thought is a labor lost, thought without learning is perilous.

German Proverb

All things good to know are difficult to learn.

Aristotle

Education is the best provision for old age.

Bhuddist Proverb

If a seed of a lettuce does not grow, we do not blame the lettuce. Instead, the fault lies with us for not having nourished the seed properly.

Marva Collins

Once children learn how to learn, nothing is going to narrow their mind. The essence of teaching is to make learning contagious, to have one idea spark another.

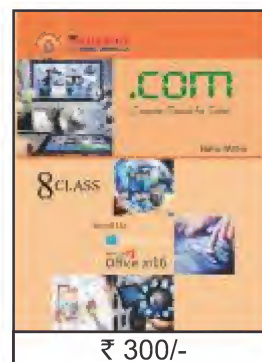
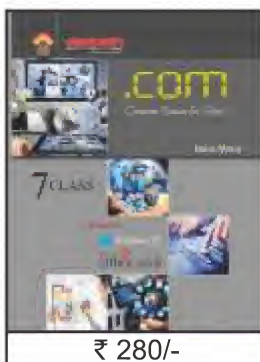


.Com

Computer Science for School

.Com is the latest addition to our already long list of computer books. The series comes with a whole new look and feel with a number of additions. It is one of the latest and the most updated series present in the market right now. This series is based on latest version of windows i.e WINDOWS 10 and thoroughly covers MS OFFICE 2016 applications. The books are entirely based on the latest C.B.S.E guidelines and focus more on activity and PROJECT BASED LEARNING.

Like our other series the .Com series also contains the highlighting chapters that is Dreamweaver, Tux Paint, Scratch I.4, Ergonomics, Desktop Publishing, Macromedia Flash and much more. Keeping in mind the pattern of NCERT books, the text has been kept very straightforward and explained in a simple manner. The matter has been supplemented with lots of images and examples to develop better understanding. All chapters contain some interesting but related information in the form of Brain Boosters. The exercises are divided into three sections testing the children on their theoretical knowledge, their analytical skills and their practical skills.

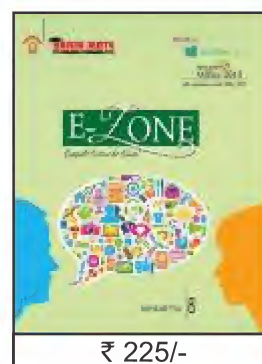
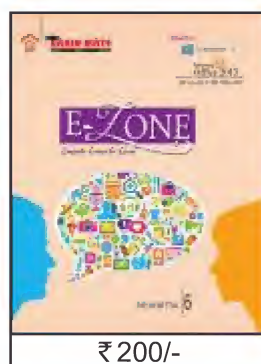
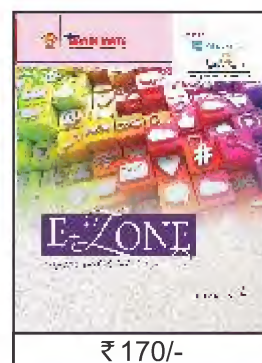
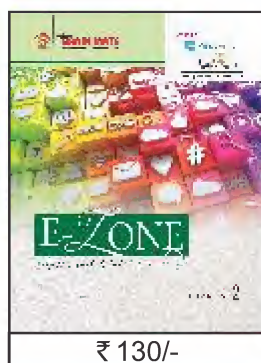


E-Zone

Computer Science for School

E Zone as the name suggests is a series of books based on computers. It is one of the most updated series present in the market right now. It fulfills the desire of all tech savvy children, always in search of the latest and updated versions of the softwares and applications. The series is based on the latest version of windows i.e. WINDOWS 10 and MS OFFICE 2013. Moreover it also provides updates on MS OFFICE 2016 which is the latest available version of MS office. The books are entirely based on the latest guidelines of C.B.S.E i.e PROJECT BASED LEARNING with ample number of projects given in each book.

Besides all the above mentioned highlighting features the books also contain some unique chapters such as Dreamweaver, Tux Paint, Scratch 1.4, Ergonomics, Desktop Publishing, Macromedia Flash and much more. All the content has been presented in a simple manner with real images to supplement and explain the text. All chapters contain some interesting but related information in the form of Extra Byte and Brain Boosters. The exercises are divided into three sections testing the children on their theoretical knowledge based on the chapter, their analytical skills in the form of activities and puzzles and questions to test practical skills are provided under the section Lab Activity.

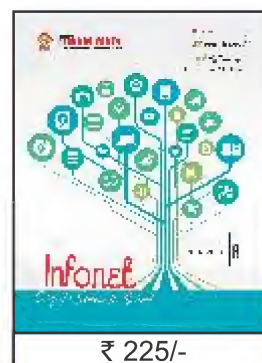
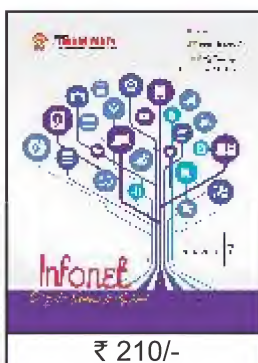
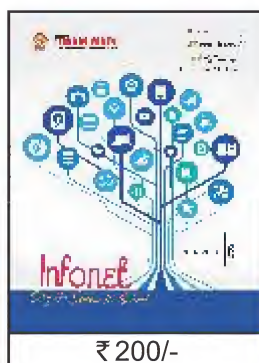
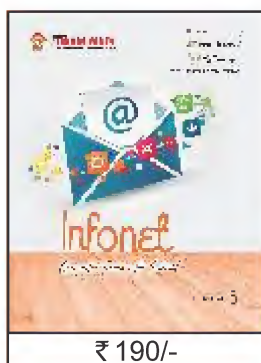
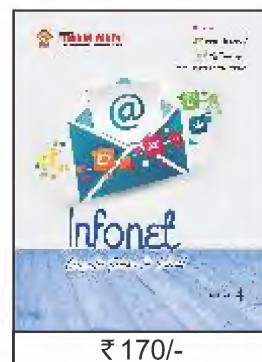
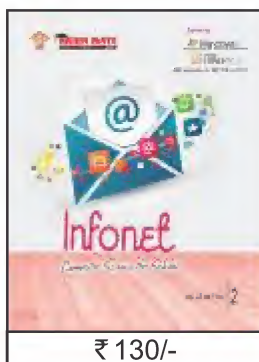


Infonet

Computer Science for School

Adding to our vast range of books on computers Infonet is another latest series on the subject. It is based on the ongoing softwares and applications being commonly used. The series is thoroughly based on Windows 7 and MS OFFICE 2010. It also provides updates on Windows 8 and MS OFFICE 2013 thus providing an apt mix of the latest and the trending applications and softwares. The books are entirely based on the latest guidelines of C.B.S.E i.e PROJECT BASED LEARNING with ample number of projects given in each book.

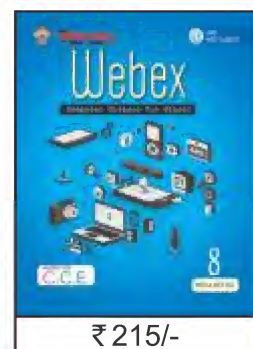
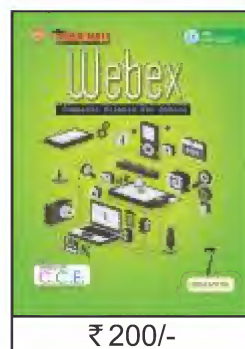
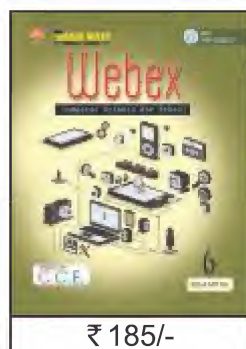
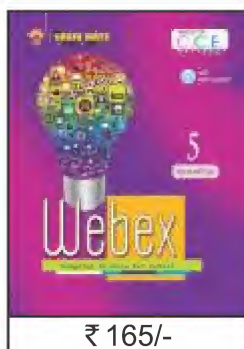
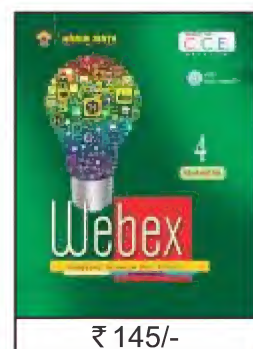
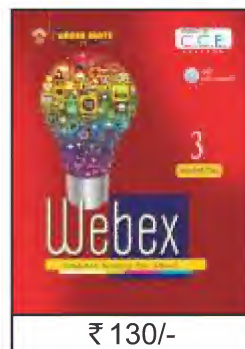
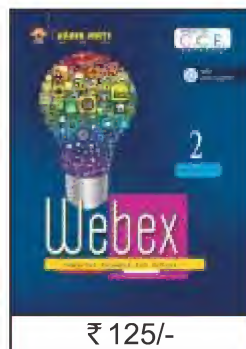
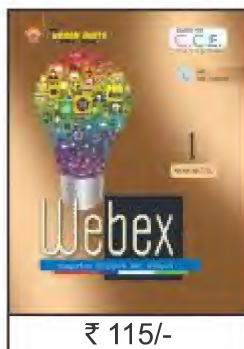
Similar to the other series i.e.E Zone this series of books also cover chapters on Dreamweaver, Tux Paint, Scratch I.4, Ergonomics, Desktop Publishing, Macromedia Flash and much more. All the content has been presented in a simple manner with real images to supplement and explain the text. All chapters contain some interesting but related information in the form of Extra Byte and Brain Boosters. The exercises are divided into three sections testing the children on their theoretical knowledge based on the chapter, their analytical skills in the form of activities and puzzles and questions to test practical skills are provided under the section Lab Activity..



Webex

Computer Science for School

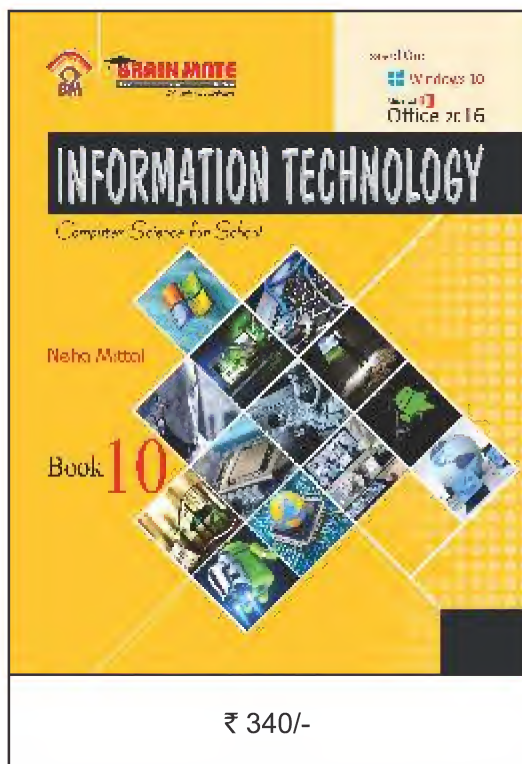
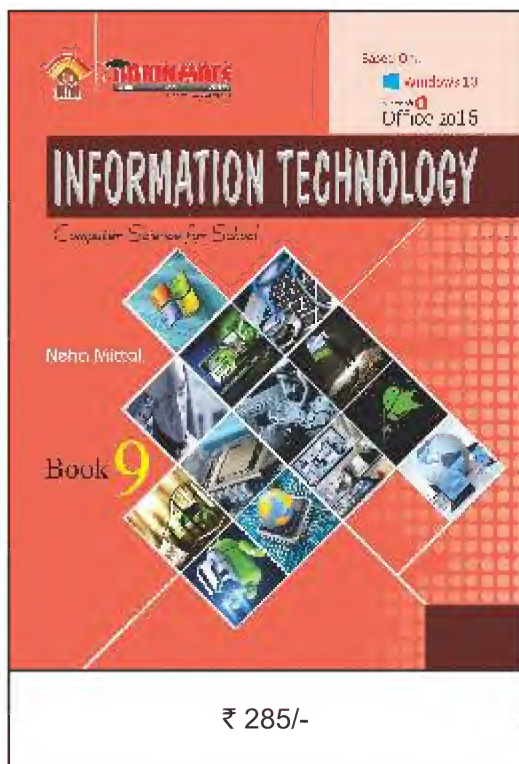
Each chapter (Classes I-5) is equipped with an exclusive Action time and Lab skill. It complies with the CCE format of activity based and interactive learning. An interesting idea of fun byte(classes I-5) has been introduced to put forth catchy and knowledgeable computer facts. Action time consists of activities in the form of puzzles, discussion topics, identifying and colouring activities, etc. Lab skill consists of activities to be performed in lab. This gives the students hands on and practical experience of what they have learned in the chapter. Sufficient number of questions to test the knowledge of students. HOTS and activities in the middle of the chapter have been introduced in classes 6th to 8th to test the analytical and reasoning skills of the students. Latest topics such as MS Office 2010, Windows 7 and Windows 8, MS Paint based on Windows 7 etc. have been covered in detail. Complete web support with unique access codes for books of each class. New chapters such as Tux Paint, Ergonomics, Scratch I.4, Desktop publishing, Dreamweaver, etc have been covered in detail Scratch I.4 is entry level animation software for kids. This software has been developed by MIT(Massachusetts Institute of Technology) USA, the best technical institute in the world. It is free to download software and is covered in detail in class 4. Ergonomics is the science for designing the workspace for maximum comfort and efficiency of people. This chapter is a must read for anyone taking up computers as career. It is been covered in appropriate detail along with pictures in class 8th.



Information Technology

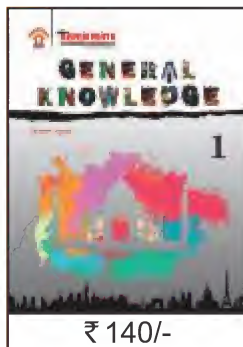
Computer Science for Class 9 and 10

Information Technology -402 the vocational course in computer science was recently introduced by C.B.S.E in the academic year 2018-19. We are out with the first edition of books strictly in compliance with NCERT pattern and the latest guidelines laid down by C.B.S.E. The books are highlighted with a large number of questions which will thoroughly test the children for their theoretical and practical skills. With the practical portion getting an extra weightage, the number of lab based activities have been increased considerably. Applications of MS Office 2016 have been covered in appropriate detail as per the syllabus.

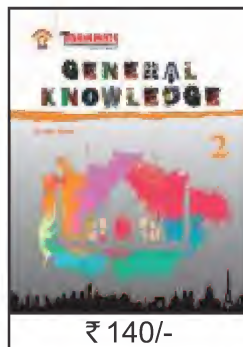


General Knowledge

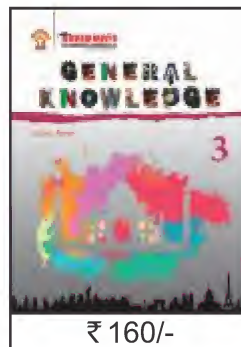
The series on general knowledge for classes I-8th aims at all round development of the children. The books in this series cover various topics such as Our country –India, Nature, Our Surroundings, Sports and Entertainment, Science and Technology, Our world, simple quizzes and analytical exercises among others. The topics have been catered to through various forms of exercises both picture based and textual. The exercises have been made interactive and the colourful layout and large number of pictures further develops the interest of the children. Help box has been provided with various exercises, though answers to all the exercises have been given at the end of each books. Extra information pertaining to the topic has been provided in the form of booster dose. All the books are also supplemented with test papers at the end.



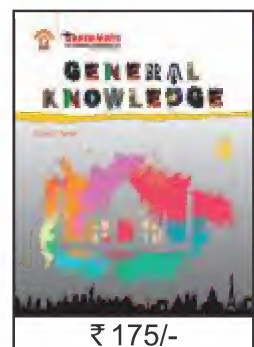
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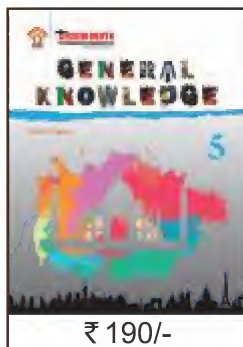
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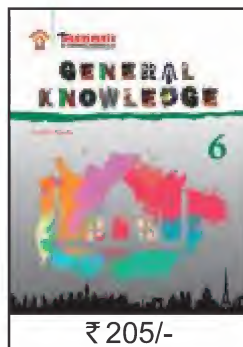
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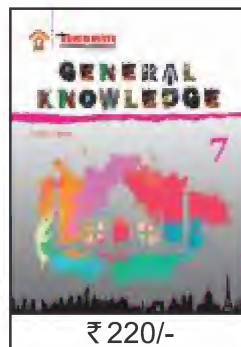
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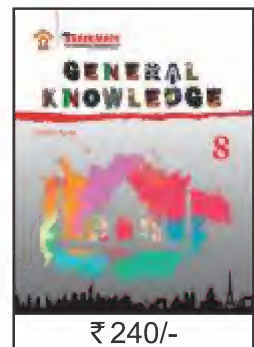
₹ 190/-



₹ 205/-



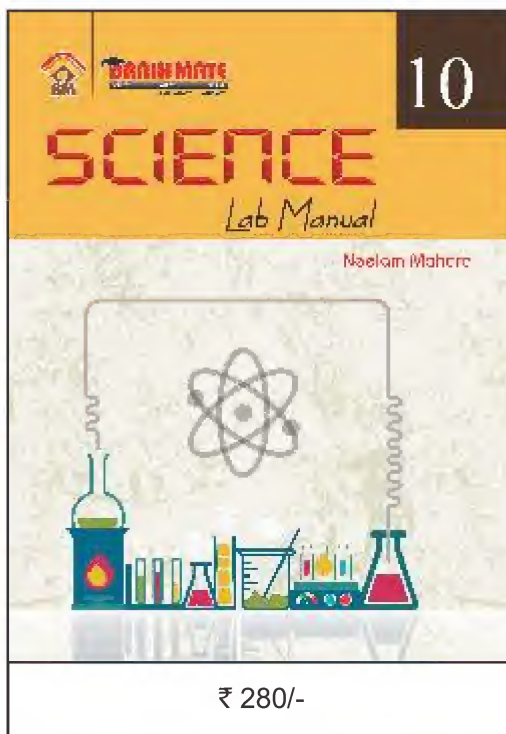
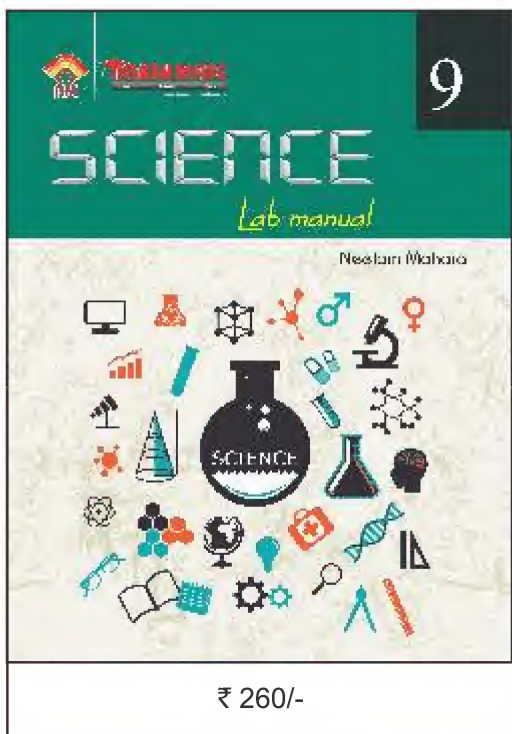
₹ 220/-



₹ 240/-

Lab Manual

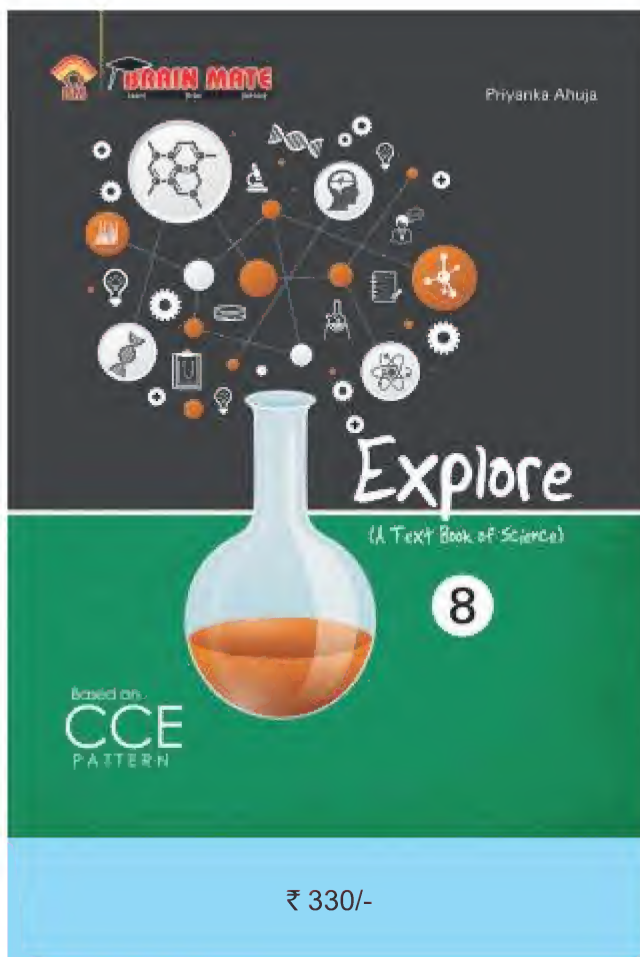
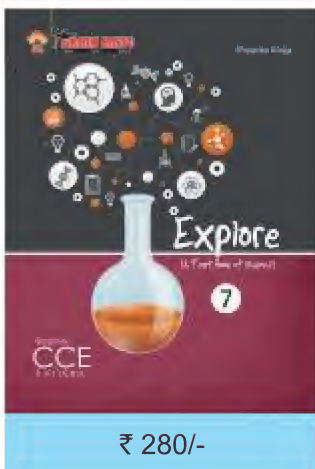
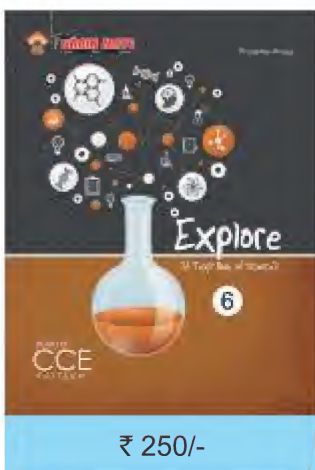
Application of theoretical knowledge is a must in each and every field and the subject of science becomes interesting only once you start experimenting in it. So, this present series of Lab Manuals of Science for classes 9th and 10th has been written with the sole aim of making Science an interesting subject to learn. Lab Manuals comprise of experiments given in complete detail along with aim, procedure, material required, etc. All experiments are based on the syllabus provided by the C.B.S.E and follow the N.C.E.R.T guidelines. The experiments are accompanied with viva voce questions, objective provides complete reading material and methods to perform science experiments in a controlled and safe environment. The Manuals have been presented in subject wise manner with each section catering to Physics, Chemistry and Biology respectively.



Explore

A Text Book of Science

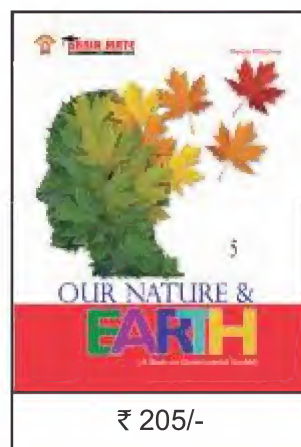
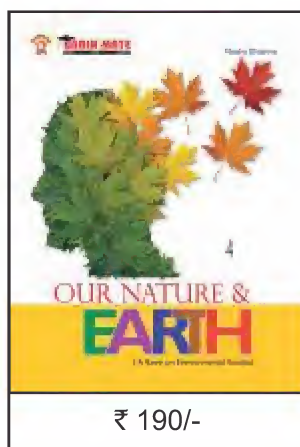
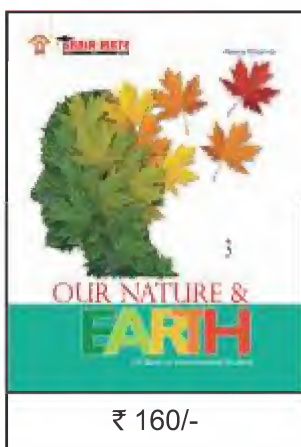
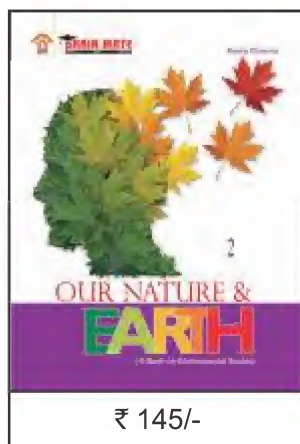
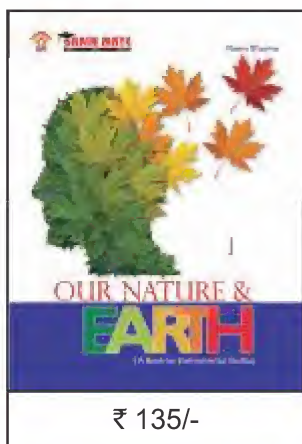
Explore the series of science textbooks is thoroughly based on NCERT. The books have been written in simple and straightforward manner and well supported with illustrations and diagrams. Overview at the beginning of each chapter summarises the whole chapter and gives a brief introduction as to what you will learn in this chapter. Two very intelligent kids “Jack and Suzi” opens each chapter with a friendly conversation as to what we are going to learn and why is it important. Readers can easily visualize themselves in the characters of Jack and Suzi. Info capsule given in each chapter gives extra but interesting information to the students. Fully solved exercises of NCERT books under the heading NCERT corner makes it probably the first series to have fully solved NCERT text books for classes 6 to 8.



Our Nature & Earth

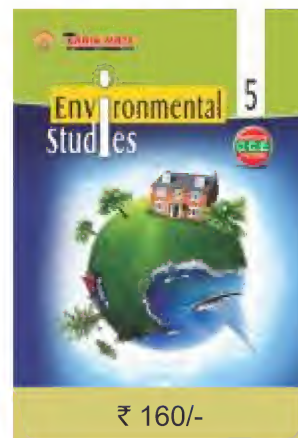
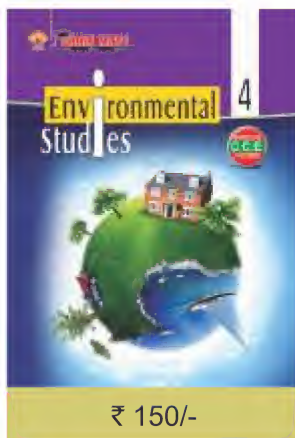
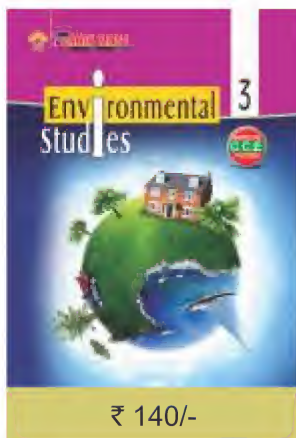
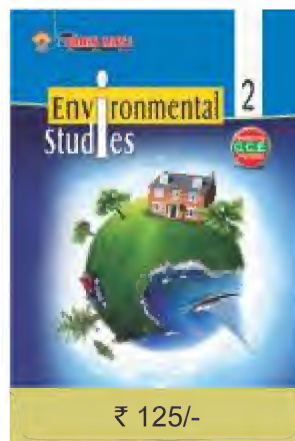
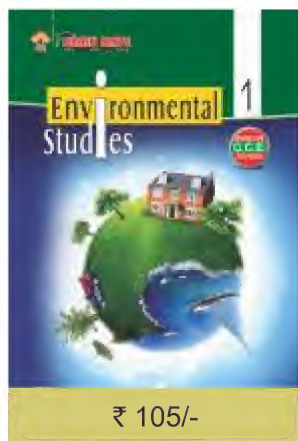
Book on Environmental Studies

Study of environment and our surroundings has become utmost important. Children should be made to learn from very beginning what is good and what is bad for them. How to react in a situation? When to accept and when to deny things? Making children adapt to the current environmental situation and surroundings is the purpose of this series of books on environmental studies. The books follow a very practical approach and relate every concept to the day to day activities. Moreover all the concepts are well supported with illustrations, real life images and diagrams. Some new but important chapters such as Indian honour system, Invention of the wheel, some common diseases, warning signs have been introduced. Emphasis has been laid on practise and observation based learning rather theory based learning.



Enviromental Studies

Present series on environmental studies is one of our publications on the subject. It focuses on making the child aware of his surroundings in the most presentable and simple manner. Some common but highly essential information has been incorporated in the form of chapters. Topics such as traffic signs, First Aid, Causes of day and night, plants and animals around us, etc. have been covered in appropriate detail along with illustrations. Each chapter begins with a unique. We will learn which is a one line introduction to the chapter. It sets the mind of the students about what they are going to learn. Each chapter has a warm up exercise before the chapter is begun. It is a simple activity which the children are expected to complete with their existing knowledge and day to day observations.



Art and Activity

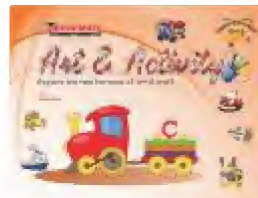
Drawing and painting is definitely a fun. If practised continuously it can be also be taken up as a profession. Professional artists these days are required in various fields such as interior designing, pattern deigning for wall papers, tiles, mica, designing the dials of watches, cartoon characters, etc. So, it is a vast field with endless opportunities. So, keeping in mind the variations and the practise art involve the present series has been designed and developed. A step by step approach has been followed and emphasis has been laid on fine tuning the pencil drawing and colouring of the children. To keep the interest going and to make aware various different techniques of drawing, painting and craft have been covered as we move on from class Ist to class-8th. These have been given in the form of material activities, hand impression, vegetable impression, thread painting, etc.



₹ 100/-



₹ 100/-



₹ 100/-



₹ 175/-



₹ 175/-



₹ 175/-



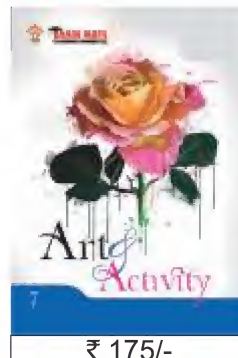
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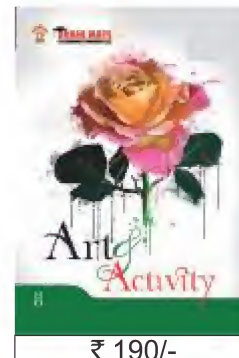
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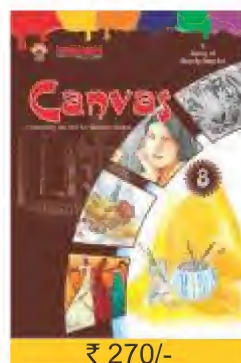
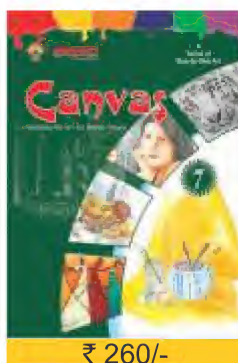
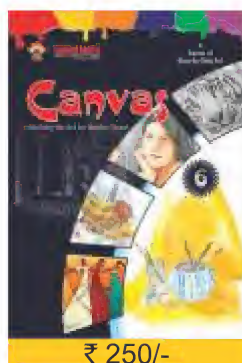
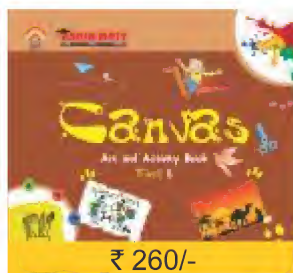


₹ 190/-

Canvas

Drawing and painting develops and brings out the creative part of the child. As an art drawing and painting engulfs numerous techniques with each techniques being so different from the other. Keeping in mind the developmental stage of the child the present series has been created so as to encourage drawing as an important part of one's lives and not only the subject. Everything has been made to look so colourful yet subtle that it catches your attention immediately.

Various different techniques of drawing, painting and craft have been covered as we move on from Nursery to class-VIII. Techniques such as thumb impression, hand impression, painting by using vegetable impression, have been given a new look and dimension. Innovative techniques such as jute impression painting, cotton ball impression, empty ball pen drawing, eraser drawing, etc have been included which gives this whole series a new and fresh look.



Images

Drawing and painting develops and brings out the creative part of the child. As an art drawing and painting engulfs numerous techniques with each techniques being so different from the other. Keeping in mind the developmental stage of the child the present series has been created so as to encourage drawing as an important part of one's lives and not only the subject. Everything has been made to look so colourful yet subtle that it catches your attention immediately.

Various different techniques of drawing, painting and craft have been covered as we move on from class 1 to 5. Techniques such as thumb impression, hand impression, painting by using vegetable impression, have been given a new look and dimension. Children have been made to first trace the drawing in almost all the activities to get a better sketching practice.



Kindergarten Books List

Nur.

Akshar Gyan	220
Akshar Sulekh	180
English Alphabet	160
Capital Writing	170
Picture Dictionary	160
Mixed Rhymes	130
Art and Activity - A	100
Number book -1 - 50	160
	<u>1280</u>

LKG

Shabd Gyan	210
Shabd Sulekh	160
English Pre-primer	160
Small Writing	165
Cursive Writing - A	165
Number book -1 - 100	175
Maths Pre-Primer	165
Mixed Rhymes - B	130
Art and Activity - B	100
	<u>1430</u>

UKG

Swar Gyan	220
Swar Sulekh	165
English Primer	165
Cursive Writing - B	165
Table Book	120
Maths Primer	180
G.K 0	175
EVS 0	175
Mixed Rhymes - C	130
Art and Activity - C	100
	<u>1595</u>

All the book sets are provided in attractive school bags at no extra cost.



Let's Enter Into the Digital World

Mobile Support

Introducing “Study Buddy” the android app to provide you all the content in your mobile.



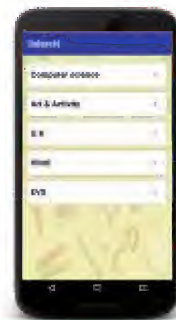
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from play store



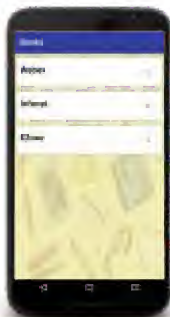
Enter your
username &
password



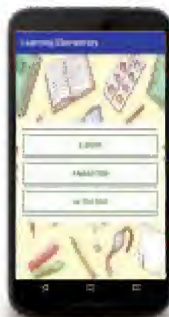
Select Class



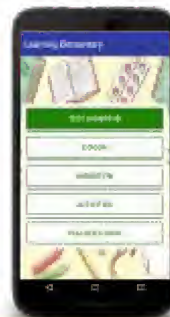
Select Subject



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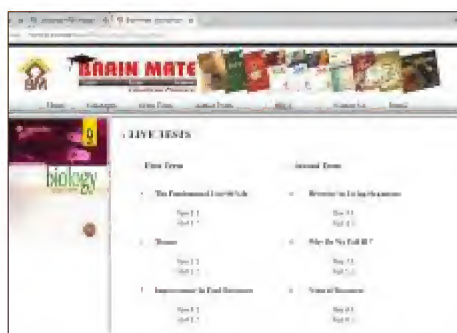
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